



HONG KONG PHYSIOTHERAPY ASSOCIATION LIMITED

香港物理治療學會有限公司

中國香港特別行政區 九龍佐敦德興街12號興富中心9樓901室
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Electronic Advertisement Package with HKPA

Dear Customer,

HKPA provides two advertisement packages to promote your products to our members.

STANDARD

- Email dissemination with other central mailing materials once a month for 2 months; a total of 2 disseminations
- Posted on HKPA NEWS Website for 2 months
- **HKD\$6,800**

PREMIER

- Individual email dissemination for 2 times with designated schedule
- Posted on HKPA NEWS Website for 2 months
- **HKD\$10,800**

Specifications:

1. Banner dimension: size of **800 X 300** pixel.
2. Banner file format: .jpg or .png
3. Product documents:
 - a. File format: Adobe pdf format,
 - b. File size: less than 3 MB
 - c. Page numbers: Less than 5 pages of A4 Size paper
4. The ads will be placed inside the zone '**News provided by Sponsor Organization**'.
5. The sequence of advertisement will be allocated according to the descending order that means the newer ads will be placed on the top of the list.

Enquiry

Please contact Mr. Alexander WOO (HKPA Promotion and Public Relations Subcommittee Chairperson) by 2766 5386 or alexander.woo@polyu.edu.hk.

We could customize the advertisement according to your special needs.

Thank you.

This document prepared by Mr. Alexander WOO (1 April 2018)