



HONG KONG PHYSIOTHERAPY ASSOCIATION LIMITED 香港物理治療學會有限公司

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Advertisement

Publication	Electronic News Bulletin
Frequency	Bi-monthly (Feb, Apr, Jun, Aug, Oct, Dec)
Rate (HK\$)/Per Print	Full page (A4) Inside Back - \$8,000 Inside - \$7,380 Half page - \$6,000 Quarter page - \$5,320 Insert pamphlet (one A4 size paper) -\$11,890
Circulation no.	Around 1,300

Distribution:

Both publications will be distributed to members of the Association, selected local and international university libraries, public libraries, hospital chief executives and most health institutions. They will also be sent to overseas members of the Association, worldwide physiotherapy associations (members of WCPT), and China official medical and rehabilitation associations.

Submission deadline:

Please note that **our deadline for submitting advertisement in the table below.** Clients are responsible for producing the layout of the advertisement. Soft copy could be saved in either Word, jpeg or pdf files. The Association reserves the right to reject any advertisement.

Issue	Publication date	Deadline for submission of advertisement
Vol. 23, no. 1	End of Feb, 2019	Jan 15, 2019
Vol. 23, no. 2	End of Apr, 2019	Apr 9, 2019
Vol. 23, no. 3	End of Jun, 2019	May 21, 2019
Vol. 23, no. 4	End of Aug, 2019	Jul 16, 2019
Vol. 23, no. 5	End of Oct, 2019	Sep 17, 2019
Vol. 23, no. 6	End of Dec, 2019	Nov 19, 2019

Payment:

Invoice will be issued when the advertisement is accepted. Payment has to be made in advance by bank draft or crossed cheque payable to '**Hong Kong Physiotherapy Association Limited**'. The payment must be settled before the deadline shown below.

Issue	Publication date	Deadline for payment
Vol. 23, no. 1	End of Feb, 2019	Jan 31, 2019
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Vol. 23, no. 3	End of Jun, 2019	May 31, 2019
Vol. 23, no. 4	End of Aug, 2019	Jul 31, 2019
Vol. 23, no. 5	End of Oct, 2019	Sep 30, 2019
Vol. 23, no. 6	End of Dec, 2019	Nov 30, 2019

Enquiry:

For enquiry and submission of electronic file of your advertisement (doc, jpeg, pdf), please contact Dr. Arnold WONG at arnold.wong@polyu.edu.hk or Tel: (852) 2766-6741.